



# JPMCONF2023

SOPHIA GENETICS™

# Building a data-driven world

# Dr. Jurgi Camblong

Chief Executive Officer & Co-Founder

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#### **Market and industry data**

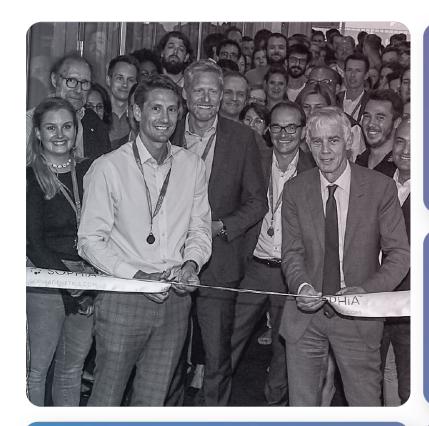
This presentation contains industry, market and competitive position data that are based on general and industry publications, surveys and studies conducted by third parties, some of which may not be publicly available, and our own internal estimates and research. Our estimates of addressable market (or similar concepts) are primarily based on epidemiological data, including incidence and prevalence estimates of addressable populations, as well as a range of price assumptions for our products taking into account differences in panel sizes, which may change over time. Third-party publications, surveys and studies generally state that they have obtained information from sources believed to be reliable, but do not guarantee the accuracy and completeness of such information. While we are not aware of any misstatements regarding the industry, market and competitive position data presented herein, these data involve a number of assumptions and limitations and contain projections and estimates of the future performance of the industries in which we operate that are subject to a high degree of uncertainty.

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### **SOPHiA Genetics - Quick Snapshot**











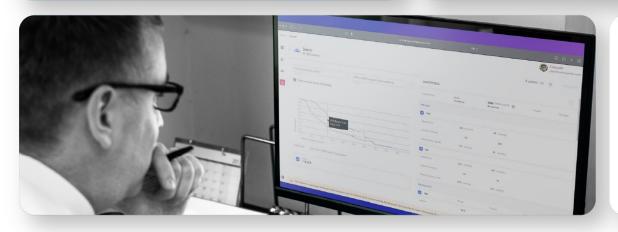




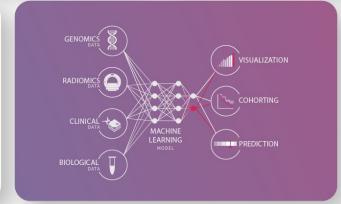
~ **70**Countries

















# Cancer

>25 Million New Cancer Cases per Year<sup>1</sup>

# Rare Diseases

~5% of the global population suffers from a rare disease<sup>2</sup>



### **Heterogeneity Creates Massive Challenges**

Sample prep heterogeneity

**Sequencer heterogeneity** 

**Broad range of open-source** bioinformatics approaches

Limited clinically relevant outcomes



### We Find Signal in the Noise

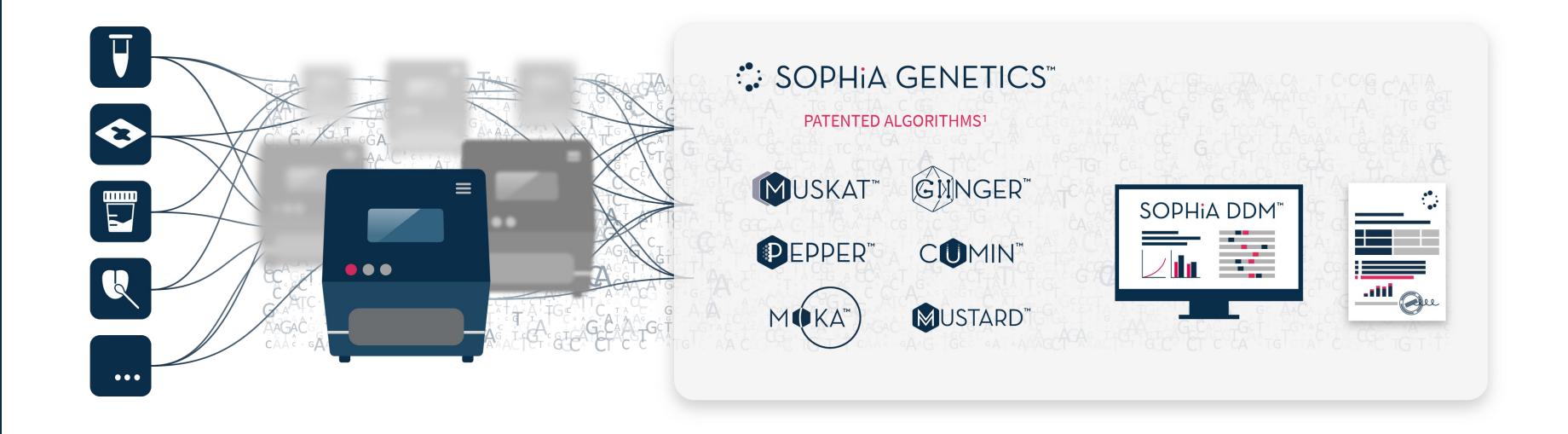


Sample prep heterogeneity

**Sequencer heterogeneity** 

Broad array of sophisticated algorithms

Targeted clinically relevant outcomes





### **Multimodality Further Increases Complexity**

### **Beyond genomics**

Radiomics • Proteomics • Metabolomics Digital Pathology Amalgamation of siloed point solutions

Uncorrelated clinical results



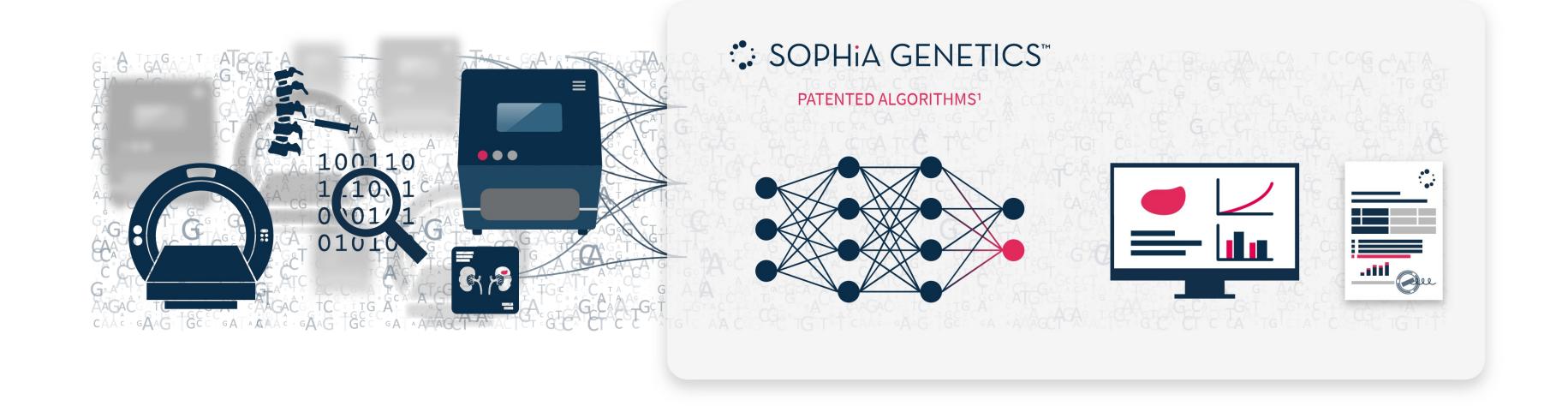
### SOPHIA GENETICS™

# But our Algorithms are Up for the Challenge

### **Beyond genomics**

Radiomics • Proteomics • Metabolomics Digital Pathology Broad array of proprietary algorithms

Personalized clinically relevant outcomes









NORAM ~110

EMEA

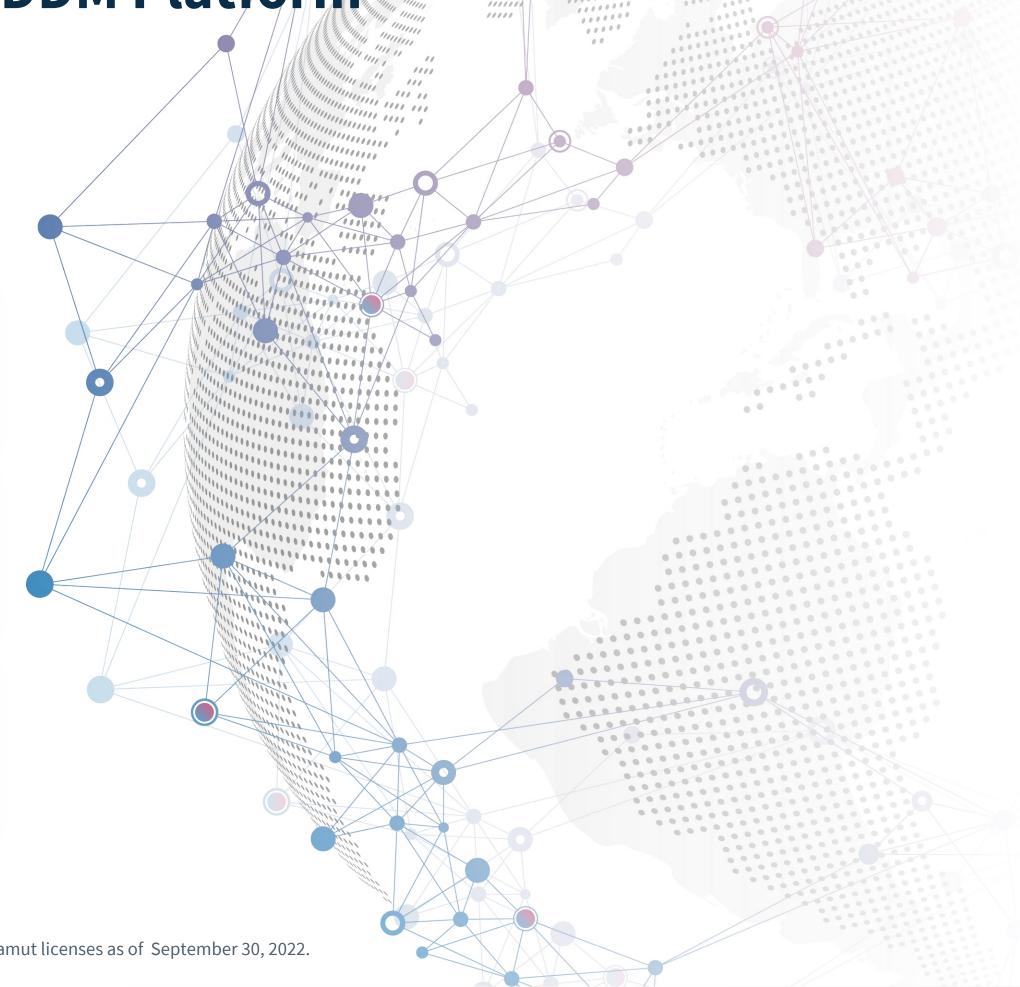
~490

APAC ~80

LATAM

~70

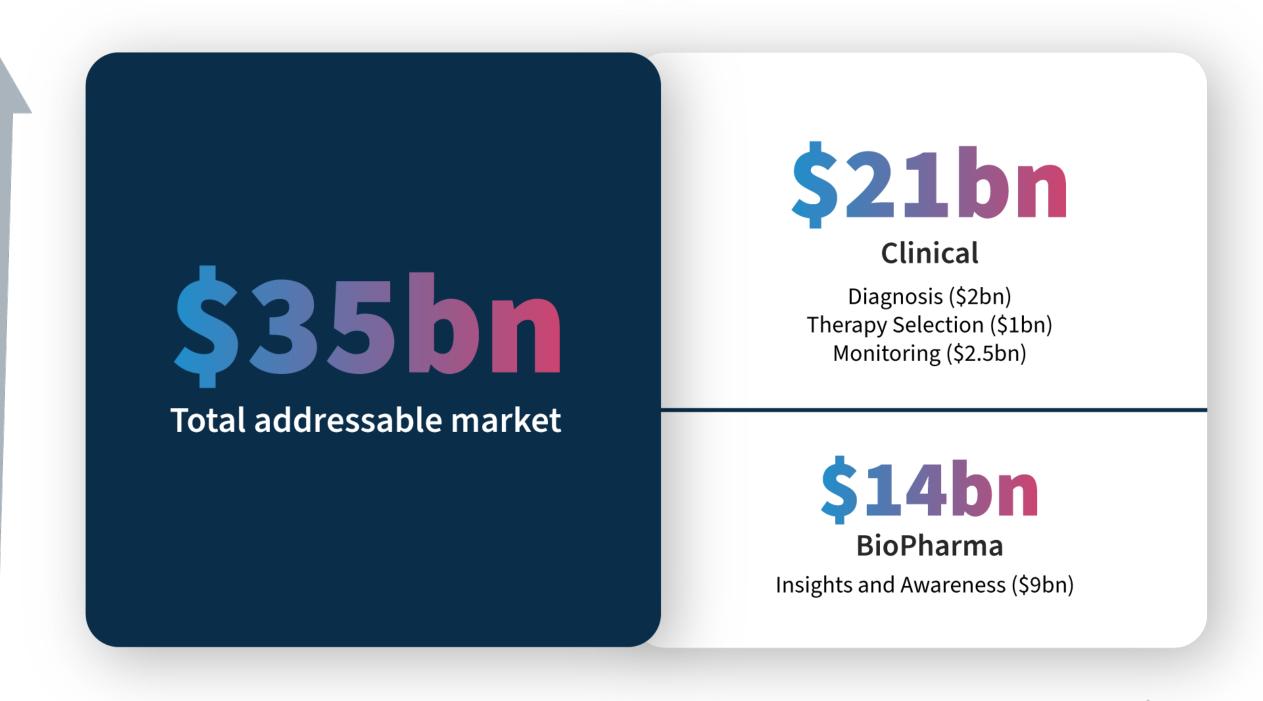




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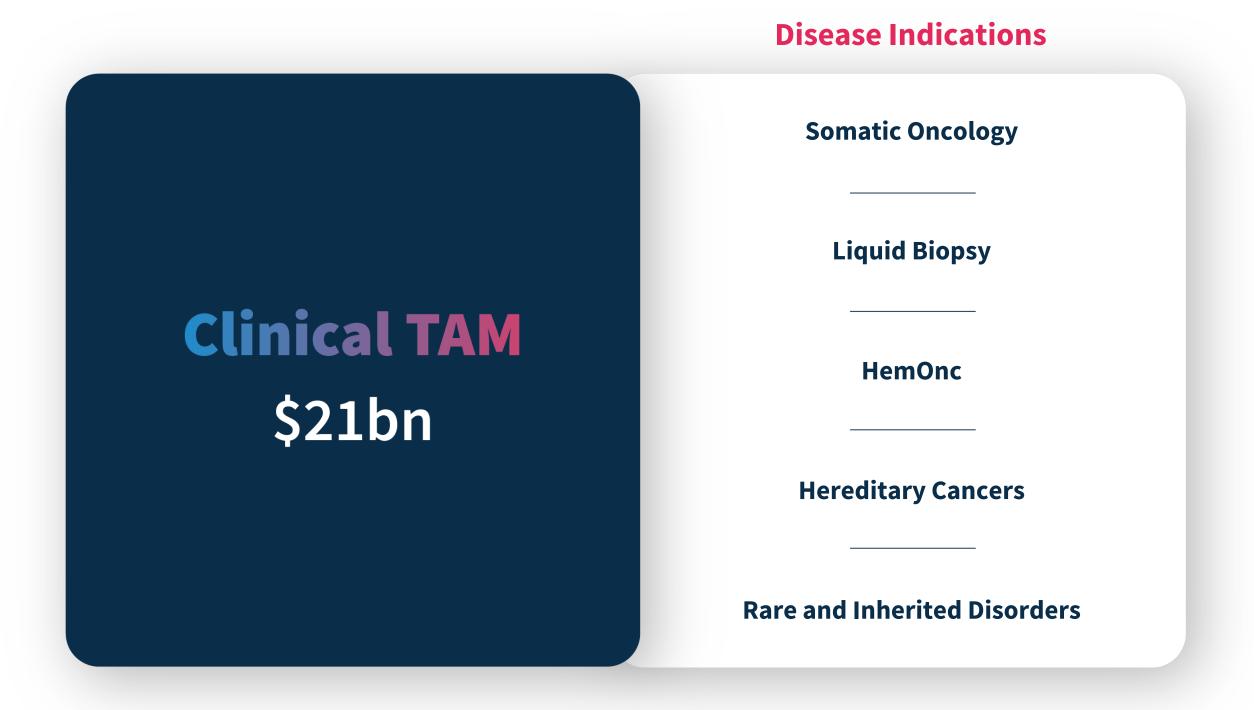


### But the Total Addressable Market is Significant





# Clinical TAM Supported by a Broad Set of Disease Indications



### SOPHIA GENETICS™

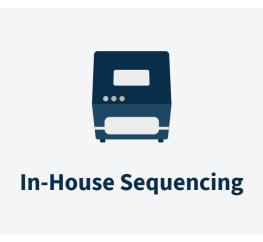
### For a Variety of Customers Producing Data Locally

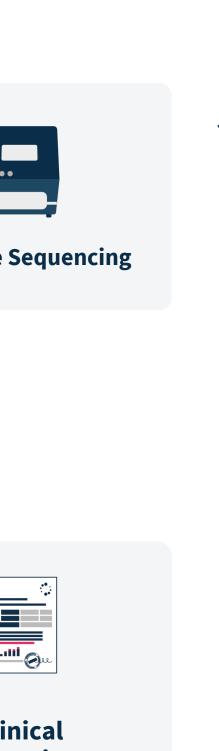




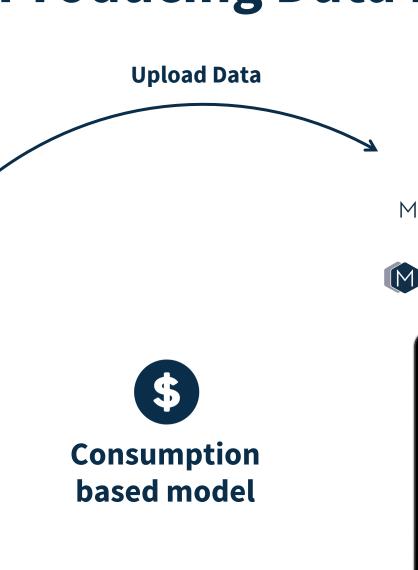






























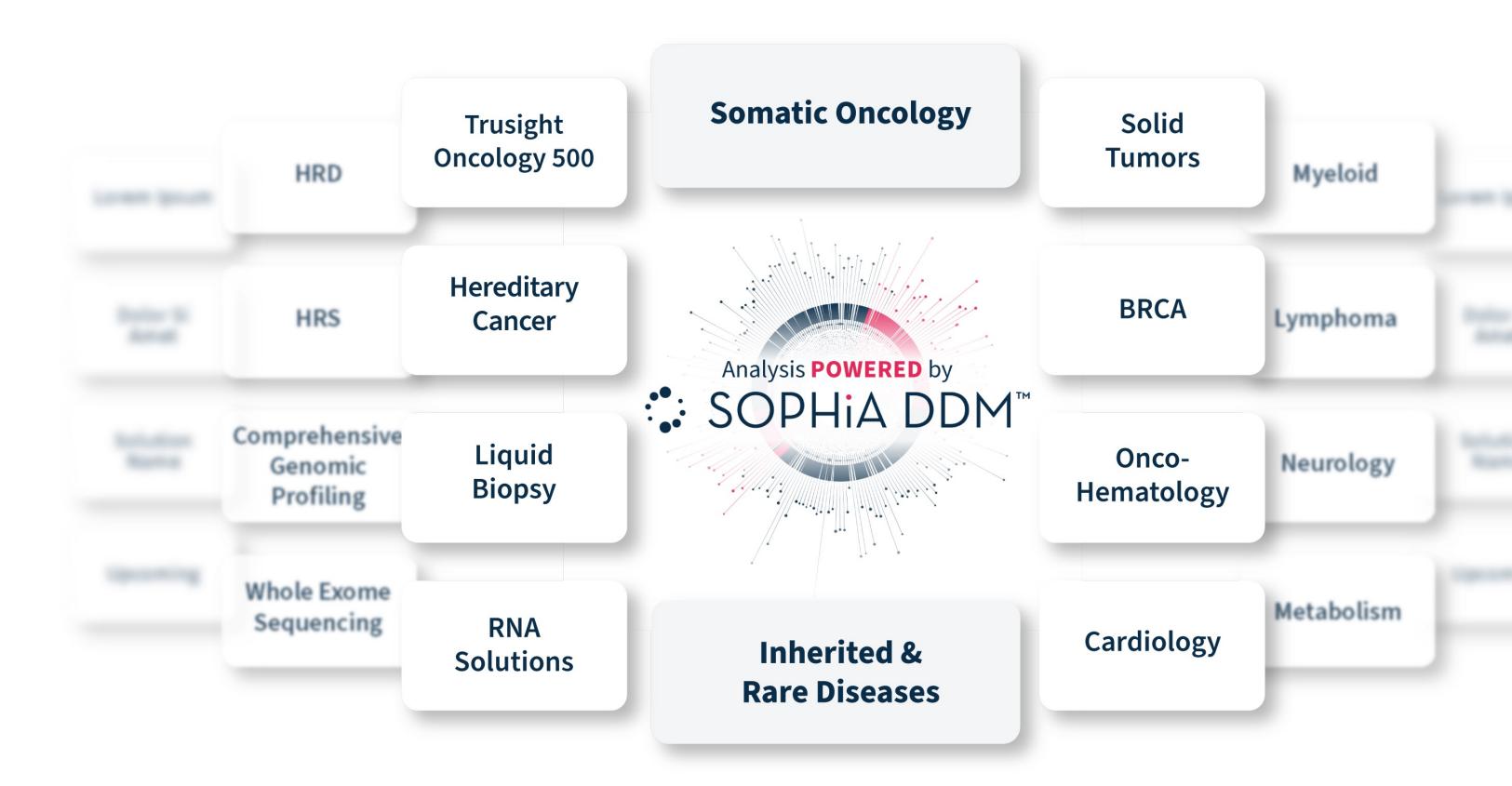
**Interpret Data** 



**Targeted Clinical Outcomes** 

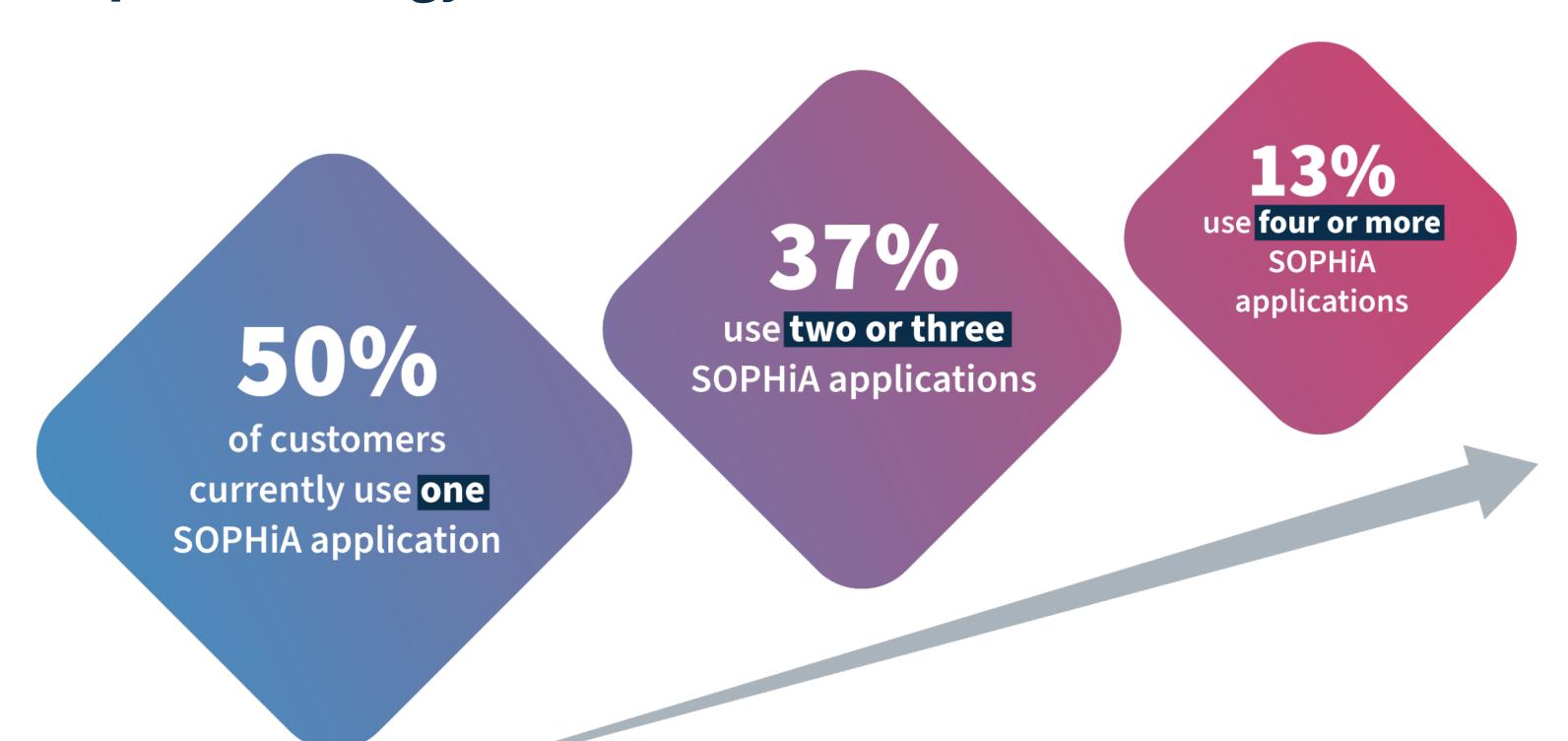


### Benefiting from a Rich Application Offering



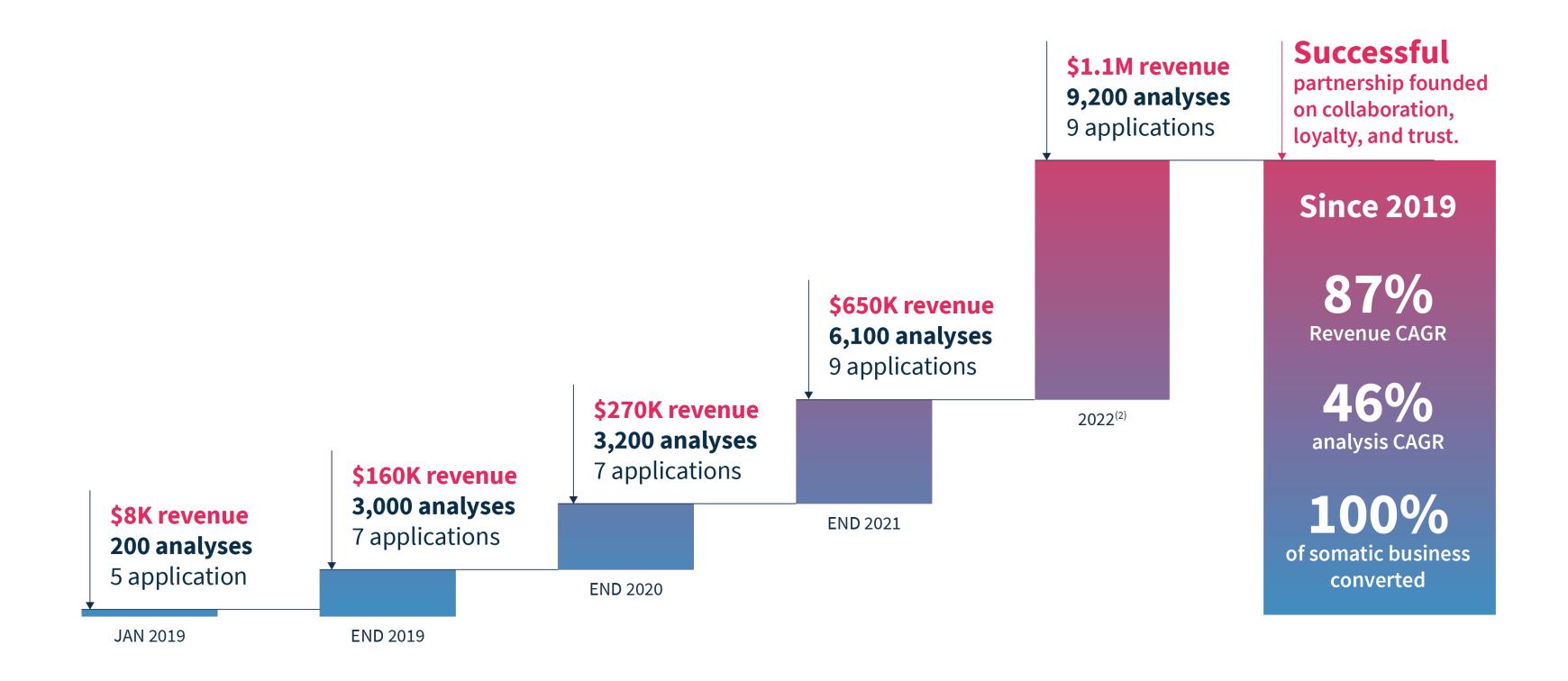


# **Increased Account Penetration Crucial to Expand Strategy**



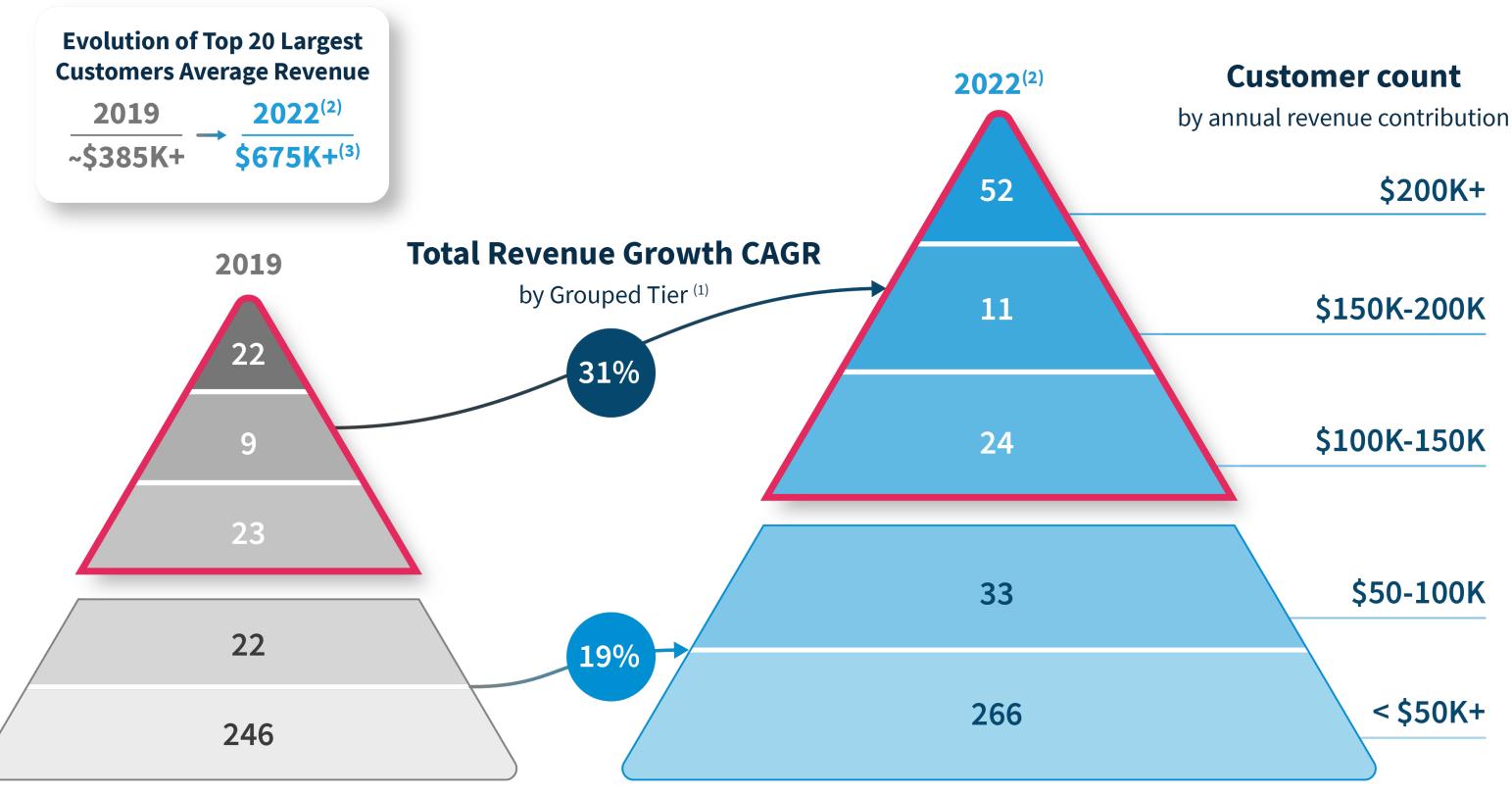


### A Look into a Customer's Expansion Journey





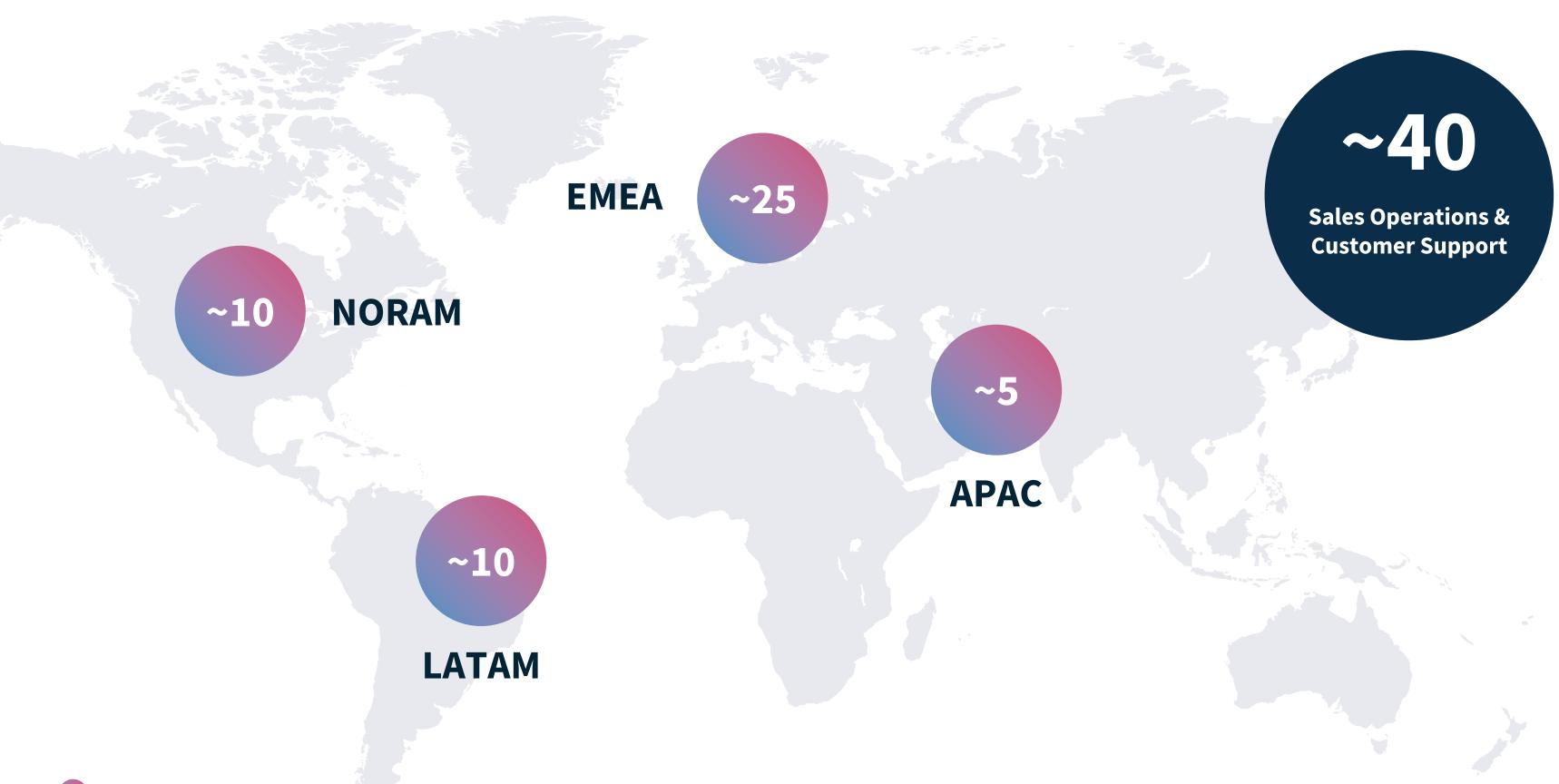
# Importantly, Customer Growth Accelerates as they get Larger



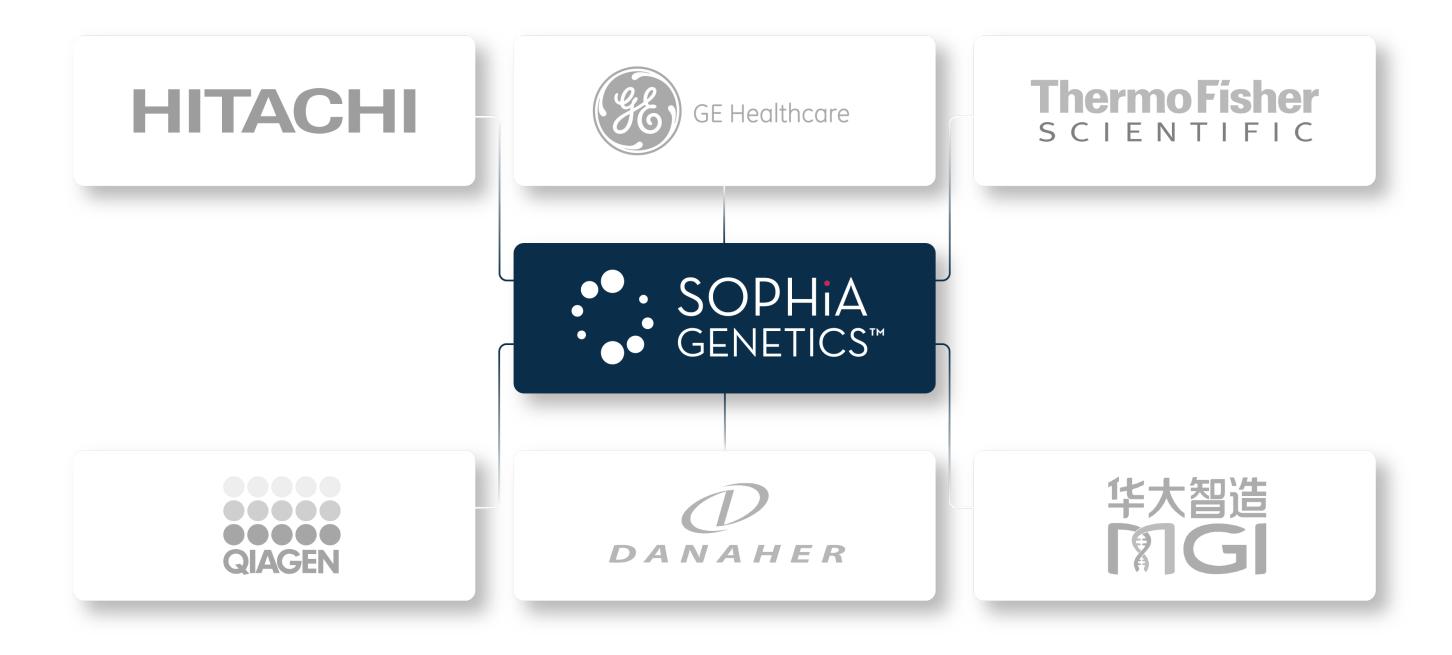
**Note:** Based on recurring platform customers. **FN 1:** Represents CAGR of total tier revenue of customers with \$100K+ in revenue and CAGR of total tier revenue of customers with \$0 - \$100K in revenue. **FN 2:** Projected values as of November 30, 2022. **FN 3:** For top 20 customers, 2022 average revenue of \$825K+ on a constant currency basis as compared to 2021.

# The Commercial Organization is at Scale



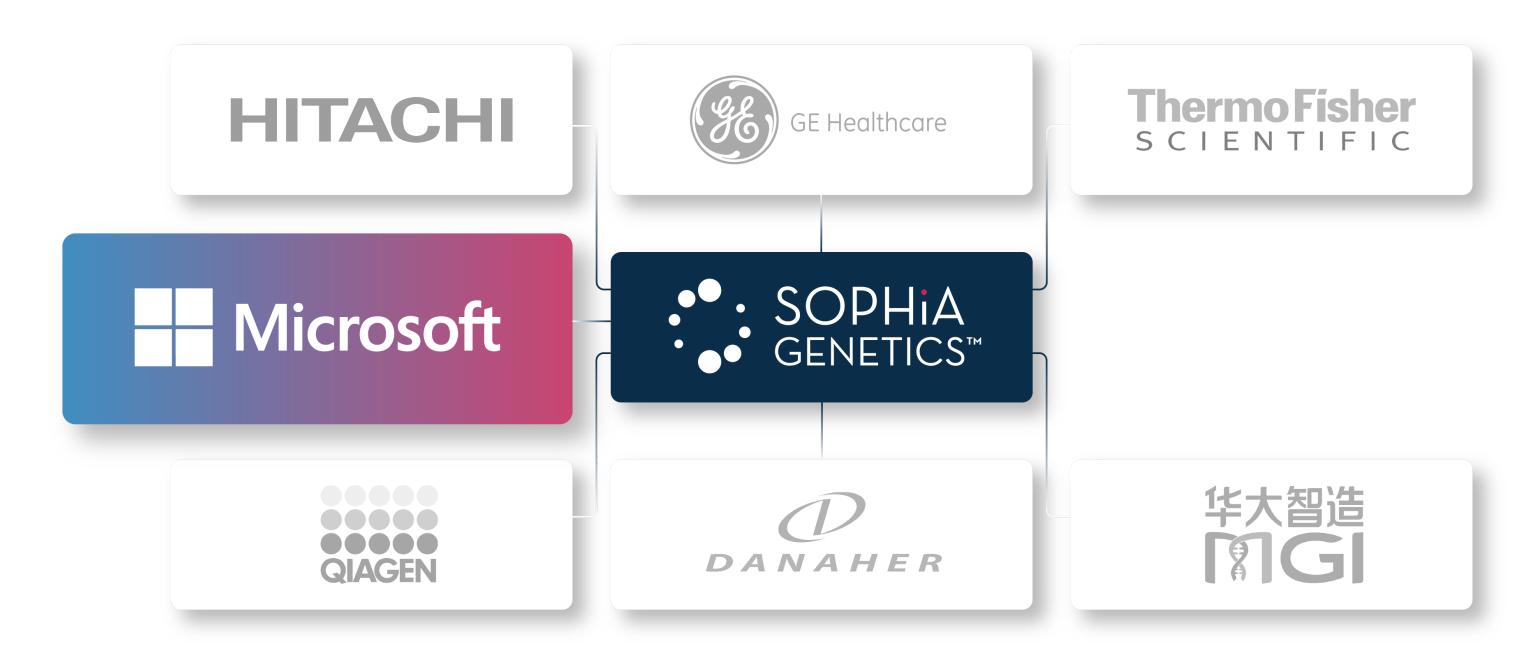








With **THREE** meaningful new additions



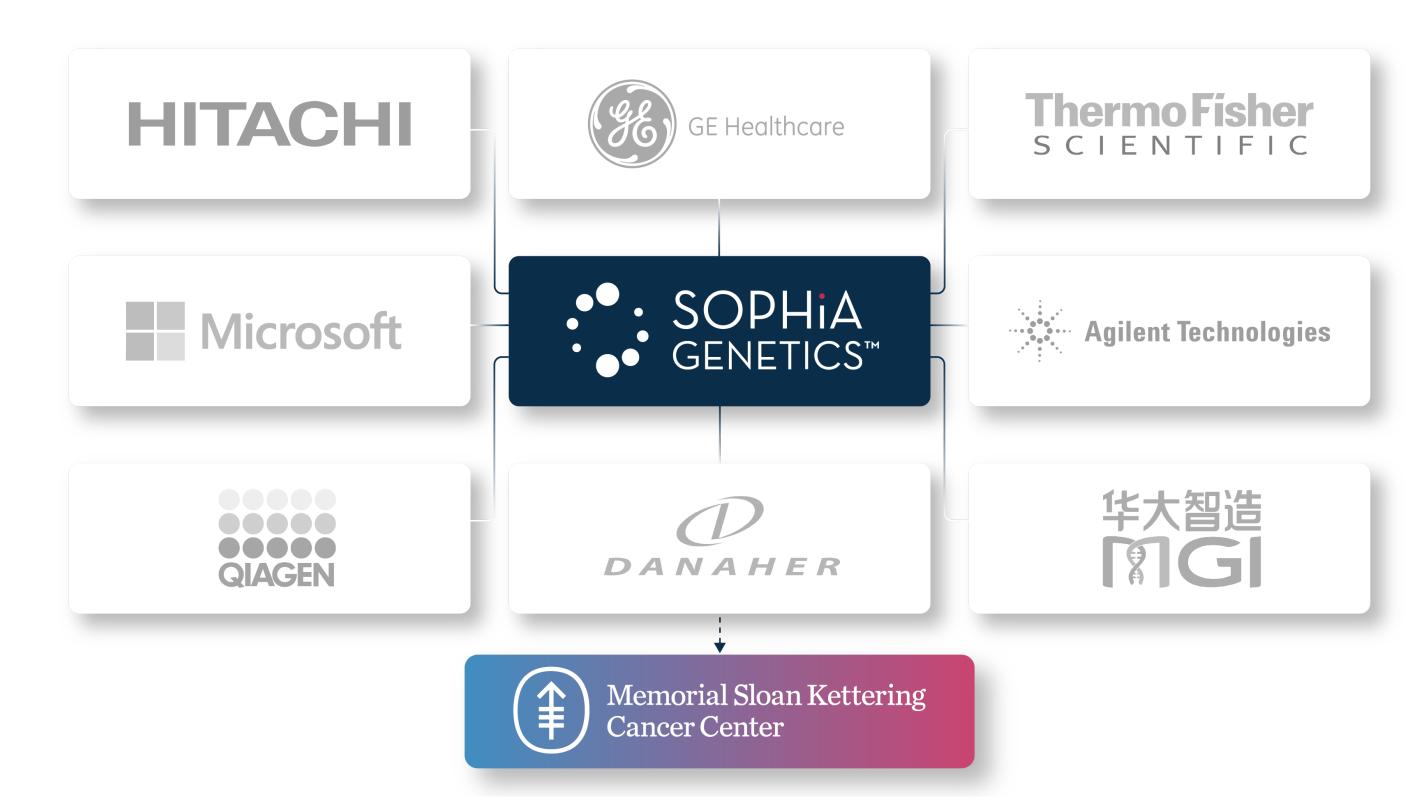


With **THREE** meaningful new additions





With **THREE** meaningful new additions





### **BioPharma TAM is an Emerging Opportunity**



### **Data**

Aggregating a growing number of data modalities with partnerships

### **Development**

Powering predictive multimodal algorithms through CarePath

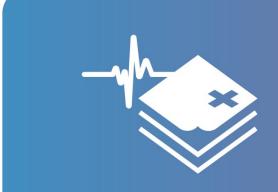
### **Deployment**

Entering markets worldwide with new solutions via our network

### **Strong Early Traction Across BioPharma**



PRE- AND POST- APPROVAL



### Data

Providing insights from multimodal datasets across decentralized network





PRE- APPROVAL



### Development

Leveraging AI<sup>1</sup> and ML<sup>2</sup> for the development of new solutions & predictive analytics



POST- APPROVAL



### **Deployment**

Deploying proprietary and commercial solutions



### **Key Financial Metrics**



750+

Total customers (1)(2)

2,750+

Users across network (1)

~\$47.0M+

2022 revenue guidance (4)

63% | 65%

Q1 – Q3 2022 IFRS gross margin | adjusted gross margin (1)(5)

380+

Recurring platform customers (1)(3)

~260,000

Genomic profiles analyzed over last 12 months (1)

30% - 35%

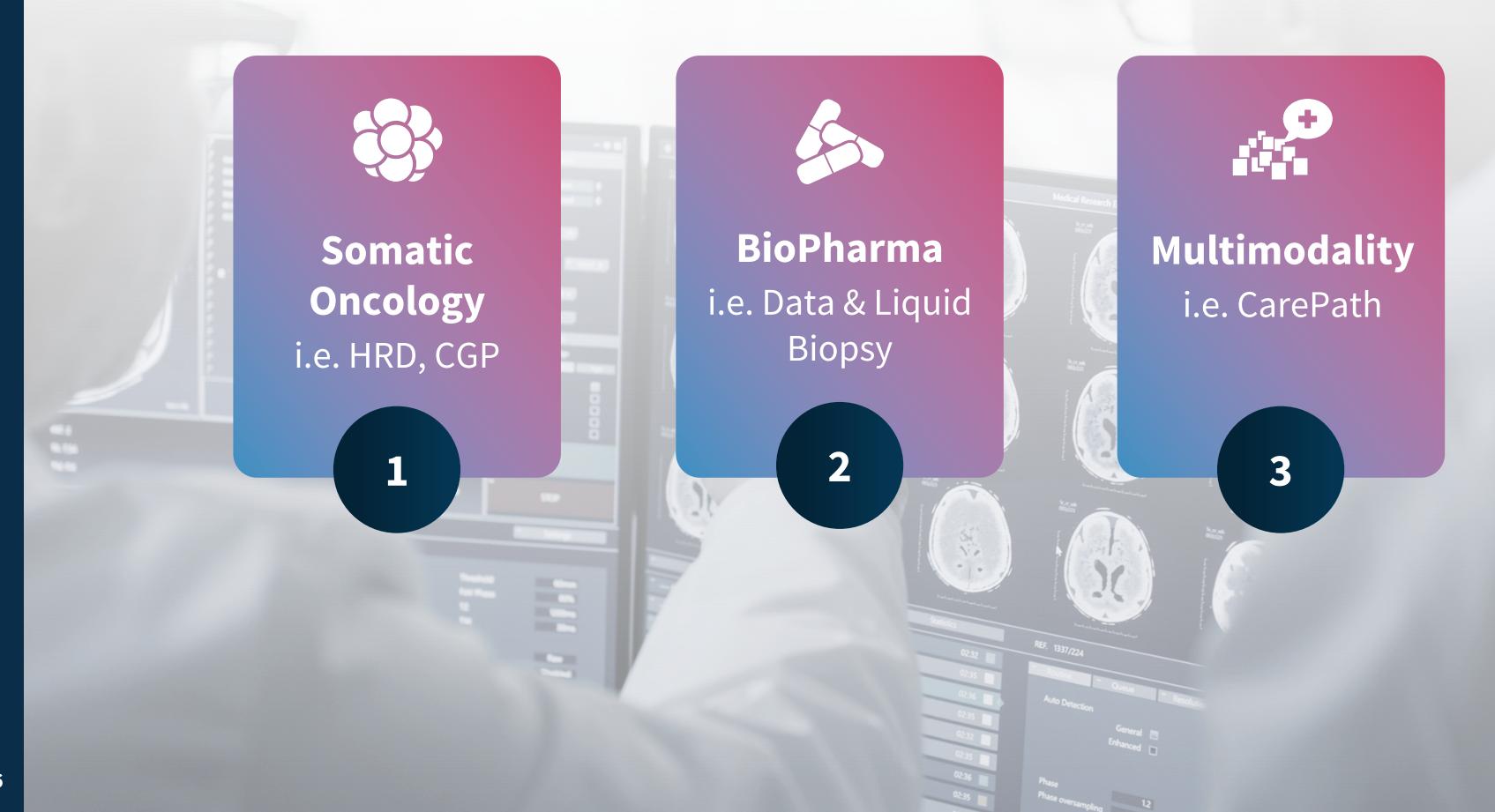
'21 - '22 constant currency core revenue growth (4)

~\$190M

Cash, cash equivalents, & term deposits (1)



# **Key Drivers for 2023 Performance**



# Thank You



### **Appendix**



Customer Disclosure: Represents active customers who have generated revenue through DDM platform usage or Alamut licenses in the trailing 12-month period as of Sept 30, 2022.

**Recurring Platform Customer Disclosure:** Defined as the number of customers who accessed our platform through the dry lab access and bundled access models and generated revenue during the specified time period, which, in this case, is the twelve months ended Sept 30, 2022.

**ARPU Disclosure:** We calculate a rolling 12-month average revenue per platform customer based on the total revenue generated by our customers divided by the total number of customers. Average revenue per platform customer is a function of analysis volume, product pricing, access model used, and customer size mix.

**NDR Disclosure:** To calculate net dollar retention, we first specify a measurement period consisting of the trailing two-year period from our fiscal period end. Next, we define a measurement cohort consisting of platform customers who use our dry lab access and bundle access models from whom we have generated revenues during the first month of the measurement period, which we believe is generally representative of our overall dry lab access and bundle access customer base. We then calculate our net dollar retention as the ratio between the U.S. dollar amount of revenue generated from this cohort in the second year of the measurement period and the U.S. dollar amount of revenue generated in the first year. Any customer in the cohort that did not use our platform in the second year is included in the calculation as having contributed zero revenue in the second year.

**LTV / CAC Disclosure:** We calculate LTV for the stated time period by dividing the average revenue per customer by the revenue churn rate, which we define as the annualized revenues we estimate to have lost from customers who have not generated revenue over the past 12 months in that period based on their average quarterly revenue contributions from point of onboarding as a percentage of total recurring platform revenue and multiplying by average gross margin for dry lab and bundle access customers. We calculate CAC for the stated time period based on sales and marketing expenses divided by the number of new customers that we acquired who have generated revenue over the period.

**RPO Disclosure:** Remaining performance obligation ("RPO") as of a determination date is defined as the approximate revenue expected by SOPHiA GENETICS SA ("the Company") for the three-year period beginning after such determination date based on its existing contracts. The Company classifies its contracts with customers into four types: hard commitment, public tenders, soft commitment, no commitment. Hard contracts contain legally enforceable minimum order amounts. Public tenders are contracts with public institutions pursuant to a request for proposal process that specify expected minimum order amounts. Soft commitment contracts contain expected order amounts that are not legally enforceable but contain certain incentives for the customer to achieve such order amounts. No commitment contracts have expected order amounts that are not legally enforceable and do not contain any incentives for the customer to achieve such order amounts. In calculating RPO, the Company assumes that it will (i) collect on all revenues associated with the minimum order amounts in hard commitment contracts and public tenders entered into prior to January 1, 2022, (ii) collect on a percentage of revenues associated with the expected order amounts in soft commitment contracts entered into prior to January 1, 2022, with such percentage being equal to the percentage of revenues associated with the expected order amounts in no commitment contracts entered into prior to January 1, 2022, with such percentage being equal to the percentage of revenues associated with expected order amounts in no commitment contracts that the Company collected over the three most recently completed fiscal years prior to the determination date, (iii) collect on all revenues associated with contracts that the Company collected over the three most recently completed fiscal years prior to the determination date, and (iv) collect on all revenues associated with contracts entered into on or after January 1, 2022, which assumption the Company believes is supported by

# Reconciliation of IFRS to Adjusted Gross Profit and Gross Profit Margin for the Nine Months Ended September 30, 2022

#### **Amounts in USD thousands**

(unaudited)	Nine months ended September 30, 2022		
Revenue	\$34,176		
Cost of revenue	(12,552)		
Gross profit	\$21,624		
Amortization of capitalized research and development expenses (1)	755		
Adjusted gross profit	\$22,379		
Gross profit margin	63%		
Amortization of capitalized research and development expenses (1)	2%		
Adjusted gross profit margin	65%		

# Summary Income Statement, Balance Sheet, & Cash Flow

(Amounts in USD thousands)	2021				2022		
	Q1	Q2	Q3	Q4	Q1	Q2	Q3
Revenue							
IFRS Revenue	\$8,976	\$10,178	\$10,359	\$10,937	\$10,861	\$11,667	\$11,648
Y-o-Y Growth	20%	72%	45%	40%	21%	15%	12%
Current Period Constant Currency Impact					747	1,535	2,152
Constant Currency Revenue  Y-o-Y Growth	\$8,976	\$10,178	\$10,359	\$10,937	<b>\$11,608</b> 29%	<b>\$13,202</b> 30%	<b>\$13,800</b> 33%
COVID-19 Revenue Constant Currency Impact on COVID-19 Revenue	(632)	(653)	(653)	(704)	(331) 20	(292) 35	(290) 53
Constant Current Revenue Excluding COVID-19 Revenue Y-o-Y Growth	\$8,344	\$9,525	\$9,706	\$10,233	\$11,297 35%	<b>\$12,945</b> 36%	\$13,563 40%
Cost of Goods Sold	(3,359)	(3,948)	(3,815)	(4,107)	(4,151)	(4,047)	(4,355)
Gross Profit	\$5,617	\$6,230	\$6,544	\$6,830	\$6,710	\$7,620	\$7,293
Gross Margin	63%	61%	63%	62%	62%	65%	63%
Amortization of Capitalized R&D Expenses (1)  Damaged Inventory Write-off (2)	68	109	152	154 88	198	253 -	304
Adjusted Gross Profit	\$5,685	\$6,339	\$6,696	\$7,072	\$6,908	\$7,873	\$7,597
Adjusted Gross Margin	63%	62%	65%	65%	64%	67%	65%
Operating Expenses							
Research & Development	(\$6,180)	(\$6,385)	(\$7,655)	(\$6,358)	(\$9,475)	(\$8,990)	(\$10,116)
Sales & Marketing	(4,882)	(7,573)	(7,706)	(8,574)	(7,864)	(8,235)	(7,921)
General & Administrative	(8,633)	(8,224)	(11,689)	(12,959)	(14,380)	(14,697)	(12,809)
Other Operating Income / (Expense), Net Operating Loss	(\$14,054)	( <b>\$15,924</b> )	(\$20,502)	52 ( <b>\$21,009</b> )	(12) ( <b>\$25,021</b> )	( <b>\$24,079</b> )	(86) <b>(\$23,639)</b>
Amortization of Intangibles (3)	152	162	142	153	158	189	191
Share-Based Compensation Expense (4)	639	1,197	3,038	3,640	3,472	3,888	3,657
Non-Cash Pension Expense (5)	177	157	188	(595)	193	178	173
Non-Recurring IPO-related Expense (6)	323	-	-	-	-	-	-
Adjusted Operating Loss	(\$12,695)	(\$14,299)	(\$16,982)	(\$17,569)	(\$21,000)	(\$19,571)	(\$19,314)
Adjusted Operating Margin	(141%)	(140%)	(164%)	(161%)	(193%)	(168%)	(166%)
Weighted Average Basic Shares	48,019,413	48,917,028	60,172,641	63,857,604	63,891,630	64,089,566	64,192,080
Cash, Cash Equivalents, & Term Deposits	\$78,297	\$64,134	\$280,557	\$265,319	\$243,519	\$216,613	\$189,248
Capital Expenditures	\$134	\$1,181	\$1,349	\$379	\$895	\$1,380	\$1,398
Capitalized Research & Development Expenses	\$789	\$852	\$889	\$1,328	\$1,213	\$1,561	\$761

### Notes to the Reconciliation of IFRS to Adjusted Financials

- (1) Amortization of capitalized research and development expenses consists of software development costs amortized using the straight-line method over an estimated life of five years. These expenses do not have a cash impact but remain a recurring expense generated over the course of our research and development initiatives.
- (2) Damaged inventory write-off consists of expenses associated with the write-off of inventory that were damaged as a result of a refrigeration equipment malfunction. These expenses are not expected to be a recurring event in our business, but we expect such expenses could still be incurred from time to time.
- (3) Amortization of intangible assets consists of costs related to intangible assets amortized over the course of their useful lives. These expenses do not have a cash impact, but we could continue to generate such expenses through future capital investments.
- (4) Share-based compensation expense represents the cost of equity awards issued to our directors, officers, and employees. The fair value of awards is computed at the time the award is granted and is recognized over the vesting period of the award by a charge to the income statement and a corresponding increase in other reserves within equity. These expenses do not have a cash impact but remain a recurring expense for our business and represent an important part of our overall compensation strategy.
- (5) Non-cash pension expense consists of the amount recognized in excess of actual contributions made to our defined pension plans to match actuarial expenses calculated for IFRS purposes. The difference represents a non-cash expense, but pensions remain a recurring expense for our business as we continue to make contributions to our plans for the foreseeable future.
- (6) Non-recurring IPO-related expenses represent expenses incurred for our initial public offering that were not capitalized and are not expected to be recurring during the ordinary course of our business.



# Platform Analysis Volume Has Been Growing Consistently

